

ABSTRACT OF THE DISCLOSURE

An ink for an ink jet includes a coloring composition comprising a dispersion medium and coloring particulates containing an oil-soluble dye represented by formula (1) and a polymer selected from the group consisting of polyurethanes, polyesters, polyamides, polyureas and polycarbonates. The formula (1) satisfies at least one of following (i) to (v): (i) A represents $-NR^4R^5$, R^4 and R^5 each represents independently a C_{1-18} alkyl group having a substituent group; (ii) At least one of R^2 and R^7 represents a substituted alkyl group; (iii) R^8 represents an aryl group having two or more substituent groups; (iv) Two or more substituent groups represented by $-NR^{170}SO_2R^{171}$ are present in the molecule; and (v) One or more carboxyl groups are present in the molecule.

Formula (1)

